

KEVIN.MURPHY

# THE.PERFECT. POLISH

with KEVIN.MURPHY GOLD.STYLE.KEY educator, Lindsay Anderson

Our mission is to elevate the BLOW.DRY experience with consistency, accuracy and a focus on signature, results driven techniques. Using KEVIN.MURPHY products partnered with seamless education, master a perfect finish that lasts each and every time. Explore the foundations of the blow-dry, learn the importance of clean sectioning and product choice; how to prepare and execute finished looks on any length of hair.

- Explore the science of the blow-drying process for enhanced results across all hair types
- Execute finished looks, whether blow-drying for volume, smoothness or texture
- Understand why communication is key to any blow-dry service to ensure that you exceed client expectations
- Learn signature KEVIN.MURPHY techniques to develop your service menu

PLUS Learn how to take a foundational blow dry into an up style via signature KEVIN.MURPHY styling techniques to create the perfect polish. Adapt everyday styling techniques into the perfect finished style photo ready, event ready, or wedding ready.

**RECOMMENDED FOR:** Stylists who have a basic understanding of the product range and are looking to explore blow-dry techniques to advance their skill set behind the chair.



**DATE:** Monday, October 21<sup>st</sup>, 2024  
**TIME:** 10:00 am - 4:00 pm  
**COST:** \$50.00 + gst (includes swag!)  
**LOCATION:** Nanaimo Education Center, 3035 Barons Rd, Nanaimo

Register on-line at [www.west-coast-beauty.com/education](http://www.west-coast-beauty.com/education), through your local WCB Consultant, or email [nanaimo@west-coast-beauty.com](mailto:nanaimo@west-coast-beauty.com)



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